# **Product Data Sheet**



### **Tulip Large 20oz Beer Glass**

Reinforce your brand with our exciting new range of glassware. The Tulip Beer Glass is ideal for trapping the aroma and maintaining large heads of bitter and other ales. Your design can be etched or transfer printed.

Please note that due to the specialist nature of this glassware, hand washing with non-abrasive cleaning materials is recommended to maximise the life of the product.



## **Key Product Information**

Product Code: 10521

Commodity Code: 7013375900

MOQ: 288

Size: See Artwork Requirements

Branding Area: 50 x 40mm

Branding Method: Etched or decal printed

Material: Glass Made In: UK

PDF Proof: 24-48 Hours
Express Service Not Available

Available:

Printed Proof Leadtime: 3-5 Working days

Leadtime: 10 Working days from proof approval

Colour: Clear Weight: 341g

Capacity: 20oz / 480ml

## **Packaging and Other Information**

No Per Carton: 48

Packaging Details: 714 x 486 x 387mm

Carton Weight: 18Kg

Standard Packaging: MugSafe® Packaging

Alternative Packaging: N/A

### **Recommendations and Limitations**

QR Codes - Please note that the print process and substrates used in the production of this item may not always allow QR codes, if present on your artwork, to function correctly. When approving your proof, you are accepting that this may be the case and as such accept full liability for any malfunction of the QR code. Please wash glass before use.

Ideal For: Trade Exhibitions, Corporate Giveaways, Desktop Promotions, Cafés, Kitchenware & Cooking Businesses

# **Artwork Requirements**



### **Tulip Large 20oz Beer Glass**

Sizes available: 160 x 78mm diameter

We can accept artwork by disk, email or you can upload onto our FTP site. Please contact us for details.

### Programs:

Mac: QuarkXpress 7, Illustrator, PhotoShop, and Adobe In Design.

PC: PhotoShop and Adobe InDesign

#### Please supply us with:

- Finished version of the artwork.
- All of the source files used to create the finished version, including all high resolution scans, all screen and printer fonts Label the disk with job title and return address.

All artwork supplied must be fully editable. The finished version should be supplied as a CYMK file (plus spot colour separations.)

Please note text must be no smaller than 8pt (15pt for etched glass) and reversed out text should be larger and in bold.

Emailed artwork must be clearly labelled with your order number and company name in the reference line, or supplied on CD with the same information clearly marked. 4 colour process artwork needs to be 300dpi or higher.

#### Supply a print out:

Black and white or from a low-cost colour printer using the right file, not an earlier version. Label with PMS references for all corporate colours or other critical colour matches. Supply colour samples or swatches at the outset. Customer supplied printouts cannot be matched because there is no consistency of calibration between their machine and our press.

For Screen Print designs please supply the following:

- Editable EPS file
- Image saved at 100% size or larger
- Pantone® references supplied for colours
- Fonts supplied or text saved as curves

Decal printed designs need a 2mm bleed and live matter must be 10mm from the edge of the mug, to ensure a crisp print quality.

If you would like further information regarding a specific design, please feel free to contact us

See the following page(s) for the artwork templates for this product.

All information correct at time of publication. Whilst we endeavour to maintain the accuracy of this document, details may change without notice.

Maximum Print Size 50mm x 40 mm

All dimensions are +/manufacturing tolerances
\*Faces indicate a right hand drinker,
reverse for a left hand drinker

Screen printed lines need to be at least 1pt (0.353mm) in thickness

Text should be minimum 8pt to remain legible. Light text on a dark background will reproduce better if bold

10521 20oz Tulip Glass